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### (54) EMOJI-BASED COMMUNICATIONS **DERIVED FROM FACIAL FEATURES DURING GAME PLAY**

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#### (57)ABSTRACT

Techniques for emoji-based communications derived from facial features during game play provide a communication channel accessible by players associated with gameplay hosted by the online game platform and capture an image of a user using a controller that includes a camera. The techniques further determine facial features of the user based on the image, generate an emoji based on the facial features of the user, and transmit the emoji to the players associated with the online game platform over the communication channel.

